

GEORGIOS DOTSIOS

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EDUCATION

University of North Carolina at Chapel Hill – Chapel Hill, NC May 2026

Peace, War and Defense (Major); Conflict Management (Minor)

Hellenic American Education Foundation – Athens, GR May 2022

International Baccalaureate Diploma; Economics(HL); Business(HL)

EXPERIENCE

Agrovim S.A – New York, New York June 2025 – Present

Brand Ambassador | Head of Creative Strategy

- Serving as the brand ambassador, leading U.S storytelling and rebranding for the largest Greek Olive Oil producer in the U.S
- Researched 30 brands reshaping product placement and campaign execution strategies across 5 vertical digital platforms
- Produced 20+ digital marketing campaigns, generating a 14% increase in sales while securing client's trust
- Built a strong network of 22 influencers to expand organic product visibility while strengthening brand trust

From A Greek Eye – Athens, Greece August 2024 – Present

Founder | Travel Agent

- Built a Greece focused travel platform, attracting 4,000+ followers through curated content and storytelling
- Designed 70+ personalized travel guides for clients, creating authentic itineraries with unique activities
- Generated \$2,000+ in revenue, attracting more than 50 clients across the world

Dine With Dots – Madrid, Spain October 2024 – Present

Founder | Private Chef

- Developed a Mediterranean cooking and lifestyle platform to inspire students & professionals to fall in love with cooking
- Produced 100+ recipes, using narration engagement to create content that feels elevated but also accessible
- Generated 130K monthly views, through additional restaurant reviews, lifestyle content & personalized food guides
- Hosted and curated 22+ private chef events, designing tailored menus and creative dining experiences

Premium Merchant Funding – New York, New York June 2025 – August 2025

Private Credit Summer Analyst | Sales

- Ranked No.1 Intern in funding volume, onboarded 12 clients totaling \$800,000+ in alternative credit revenue

Ahold Delhaize – Athens, Greece May 2023 – July 2023

Marketing Strategy Summer Intern | Food & Beverage Group

- Constructed a brand transformation for the largest supermarket chain in Greece, securing a 24% increase in target reach
- Formulated 12 digital marketing campaigns, resulting in 20,000\$ additional funding for promotion from partners
- Collaborated with in a 5-person team and participated in 10+ meetings with the clients Board of Directors

Pollen Advertisement (P&G client) – Athens, Greece June 2021 – July 2021

Commercial Strategy Summer Intern | Creative Advertising Group

- Designed 11 client retail projects, including the introduction of Head and Shoulders to the digital market in Greece
- Participated in 3 commercial filming campaigns, participating in graphic design and script writing

LEADERSHIP AND COMMUNITY INVOLVEMENT

Greek Student Association – Chapel Hill, NC March 2023 – Present

Co-Founder | Marketing Strategist

- Launched UNC's first Greek society to promote Greek culture on campus and enrich diversity
- Raised over \$1,000 to fund events, enhance operations and community outreach to students

Planet A Designs – Athens, Greece June 2021 – February 2023

Founder | Creative Director

- Designed and produced a sustainable clothing line made from 100% organic cotton
- Directed creative strategy, marketing development and financials, planning while leading a team of 15
- Launched 20+ campaigns, including a partnership with Greece's most famous designer: Celia Kritharioti
- Generated \$8k in sales; donated proceedings to Kallisto, an NGO fighting against deforestation and fast fashion

ADDITIONAL INFORMATION

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- **Niche Interests:** Tennis and Drums player, Child Actor, Aspiring Marathon Runner
 - **Languages:** English (Fluent), Greek (Native), and French (Delf B1)
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